

Set a Course for

TROY 

**Preservative
Selection In A
Changing
Environment**

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Who Is..... Dr. Gary Horacek

- ▶ Director, Microbiology Technical Support - Americas
- ▶ Technical Interface Between Customers 
 - ▶ Troy Laboratories,
 - ▶ Troy R&D, Product Development,
 - ▶ Troy Product Registration,
 - ▶ Sales & Marketing, AND
 - ▶ Agents & Distributors





Problems Caused By Wet-State (In-Can) Microbial Growth Are Several..

- ▶ Viscosity loss
- ▶ Gassing
- ▶ Malodors
- ▶ pH changes
- ▶ Visible growth



Microbial growth must be controlled to provide a saleable and usable product



INTRODUCTION

- ▶ Preservatives Are Necessary
- ▶ Preservatives Are Toxic To Target Organisms
- ▶ Non-Target Organisms Safety
- ▶ Regulations Often Do Not Follow Science
- ▶ #Of 'Approved' Preservatives Decreasing
- ▶ Future-Proofing Preservation Not Feasible
- ▶ Preservative Selection Requires Flexibility
- ▶ Robust And Quick Testing Essential





OUTLINE

- ▶ Politics Aside
- ▶ How Are Preservatives Selected?
- ▶ Can We Improve
- ▶ Factors
 - ▶ What factors that limit options
 - ▶ Impact of these factors on choices
 - ▶ How to deal with those factors
 - ▶ Testing for real world conditions





WHERE DO YOU START?



TROY



No, Really: Where Do You Start?

- ▶ First: Answer Some Basic Questions
 - ▶ What matrix is to be protected?
 - ▶ pH of the system (and it's range during life span)?
 - ▶ Temperature where preservative is added?
 - ▶ Redox at preservative addition?
 - ▶ Longevity of protection required?
 - ▶ Are there constraints on active chemistry used?
 - VOC Limits?
 - Formaldehyde (HCHO) sensitivity?
 - Color reactions?
 - Regulatory constraints





WHAT'S IN THE TOOLBOX?

- ▶ Formaldehyde Adducts (FA)
 - ▶ Many choices and alternatives
- ▶ Isothiazolines
 - ▶ CMIT/MIT, BIT, MIT
- ▶ Bronopol
- ▶ Pyrithiones (Zn, Na)
- ▶ Combinations of the above
- ▶ Each Active Has Strong and Weak Points
- ▶ The Skill/Art Is In Balancing These
 - ▶ Within cost, regulatory, performance needs





EXAMPLE: LATEX COATINGS

- ▶ Selecting a preservative package
 - ▶ pH Is A Primary Consideration
 - ▶ There Are Critical pH 'Break Points'
 - Neutral to Acidic pH
 - Alkaline pH but < 8.5
 - Alkaline pH > 8.5



Neutral or Acidic pH

- ▶ Many Options Available In The Toolkit
 - ▶ CMIT/MIT, Bronopol, Combinations
 - ▶ BIT and FA not generally useful
- ▶ Ladder Studies Determine Dose Rates
- ▶ Dose Rates Factored By \$/Lb Yields Ranking of Cost Effective Choices
- ▶ Very High Confidence For Success
- ▶ Relatively Low Cost-In-Use Expected





Alkaline pH <8.5

- ▶ All Options Available
 - ▶ FA, CMIT/MIT, BIT, Bronopol, Combinations
- ▶ Next Question: Do You Accept Formaldehyde?
 - ▶ Yes: select most cost effective; all on table
 - ▶ No: select from the other pool of actives
- ▶ Ladder Studies Determine Dose Rates
- ▶ Factored By \$/Lbs Yields Cost Effective Choices
- ▶ High Probability of Success
- ▶ Low to Moderate Cost-in-Use





Alkaline pH >8.5

- ▶ All options are NOT available @ elevated pH
- ▶ Next Question: Do You Accept Formaldehyde?
 - ▶ Yes = many viable options
 - ▶ No
 - BIT and BIT combinations are preferred
 - CMIT/MIT, Bronopol, & Combinations maybe but definitely limited efficacy should be suspected
- ▶ BUT: BIT is not available globally
- ▶ Without BIT, we have a problem





Global BIT Shortage

- ▶ Sudden Loss of BIT Was Devastating
- ▶ Illustrates The Need For Flexibility And Nimbleness In Preservative Programs
- ▶ Early Movers Understood The 'Landscape' of Preservation, Preservative & Formulation Properties, and Regulatory Constraints
- ▶ Others Shoot From Hip With Many Misses





Why BIT Unavailability Hurt

- ▶ BIT Positive Attributes
 - ▶ Zero VOC, Zero HCHO
 - ▶ Thermal stability
 - ▶ Alkaline pH stability
- ▶ BIT Weakness
 - ▶ Seldom A Complete Preservative
 - Pseudomonas Gap
 - Bacteriostatic = Slow Activity (days)





Easiest Option w/out BIT

- ▶ When Alkaline pH And Is HCHO Acceptable?
 - ▶ “Yes” = easy substitution usually
 - Use traditional formaldehyde adducts (FA)
 - Determine preservative/dose rate via lab study
 - ▶ “Yes, but would like to limit formaldehyde”
 - Low-release formaldehyde adducts
 - Use alone or in combination with CMIT/MIT
 - Explore ‘costs’ of HCHO and VOC additions
 - Trade-offs in market place/performance





Options to BIT (continued)

- ▶ Given: pH is below 8.4
 - ▶ Why use BIT at all?
 - Demand from exporting market? FDA considerations? Compatability? Safety?
 - ▶ Use CMIT/MIT w/ or w/out Bronopol
 - ▶ This switch requires little effort – probably pound for pound substitution
 - ▶ May or may not be 'issues' to work around (i.e., the ones that led to the use of BIT)





pH > 8.5 Considerations

- ▶ CMIT/MIT And Bronopol Are Not Stable
 - ▶ Half-life is weeks (depends on specific matrix)
 - ▶ Both are still effective as short term biocides
 - ▶ Can use high dose rates to extend half-life
 - Recontamination can occur
 - End customer misuse/abuse = a major issue
 - Plant hygiene is critical
- ▶ Can Achieve Initial Success, But Give Up Security About Long-term Preservation





Additional Alkaline Considerations

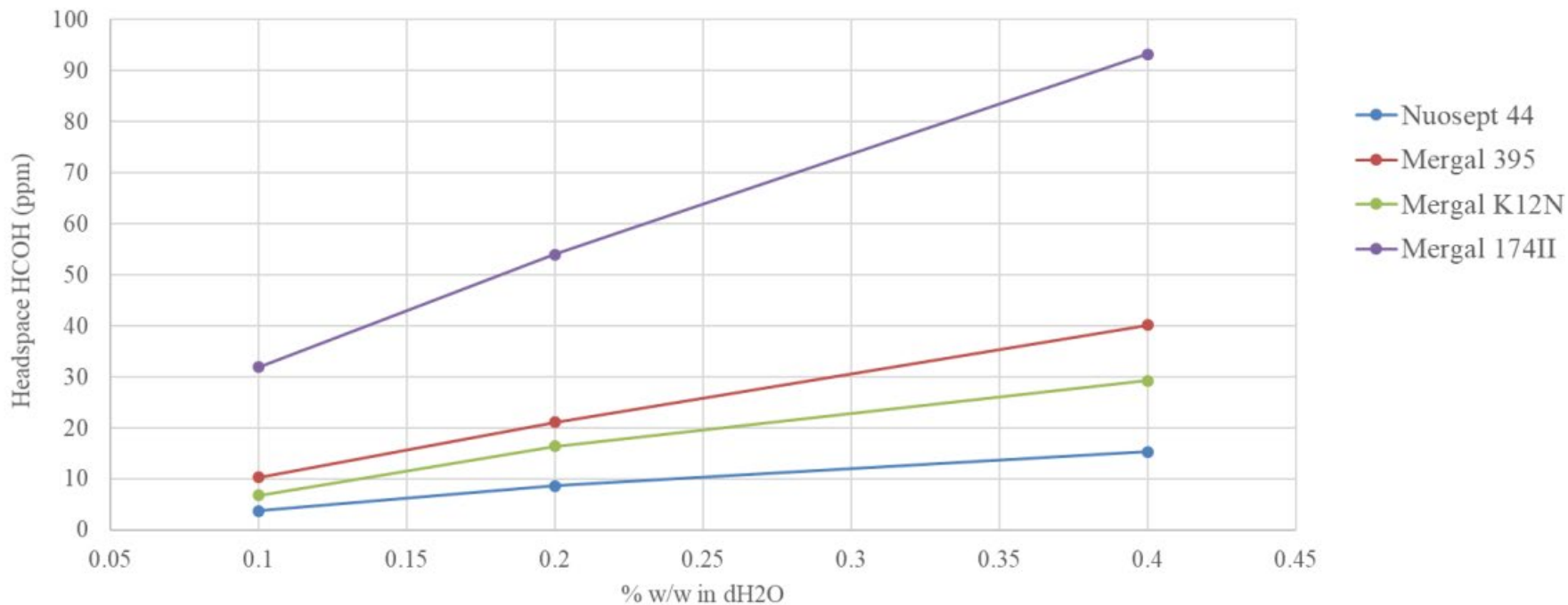
- ▶ Given CMIT/MIT and Bronopol Instability, Can You Accept Some Formaldehyde?
- ▶ “Not desirable, but maybe just a little”
 - ▶ Supplement with low yield FAs
 - Will extend protection, but yield some VOC/HCHO
 - Laboratory work to determine what this means in extended time vs amount of HCHO/VOC added





Headspace HCHO Contribution

Headspace HCOH by Product Dosage (pH = 7)





'NO', I Cannot Accept Formaldehyde

- ▶ Best Starting Strategy Becomes
 - ▶ Apply CMIT/MIT at near label limit
 - ▶ Lab test rigorously
 - ▶ If long term preservation is still too weak, investigate OIT supplement to extend protection
- ▶ 2nd, Investigate NaPT and ZnPT Instead
 - ▶ Investigate color stability issues
 - ▶ CMIT/MIT are not compatible -- ouch
 - ▶ OIT supplementation does not help





Strategies Are Often One-Off

- ▶ Matrix Being Treated Matters
- ▶ Often Choosing Among Sub-Optimal Paths
- ▶ 80+% Success Rate Over Past Year
- ▶ Your Supplier Should Offer:
 - ▶ Guidance, experience, and products
 - ▶ Lab support
 - ▶ On-site technical support including hygiene audits





Laboratory Back-up To Theory

- ▶ Standard Laboratory Methods Are Adept At Proving Efficacy Except:
- ▶ Predicting Duration Of Performance When Using Sub-Optimum Preservatives
- ▶ Requires Rigorous Test Procedures To Properly Stress Preservation
- ▶ Will Be Increased Risk





Laboratory Challenge Testing

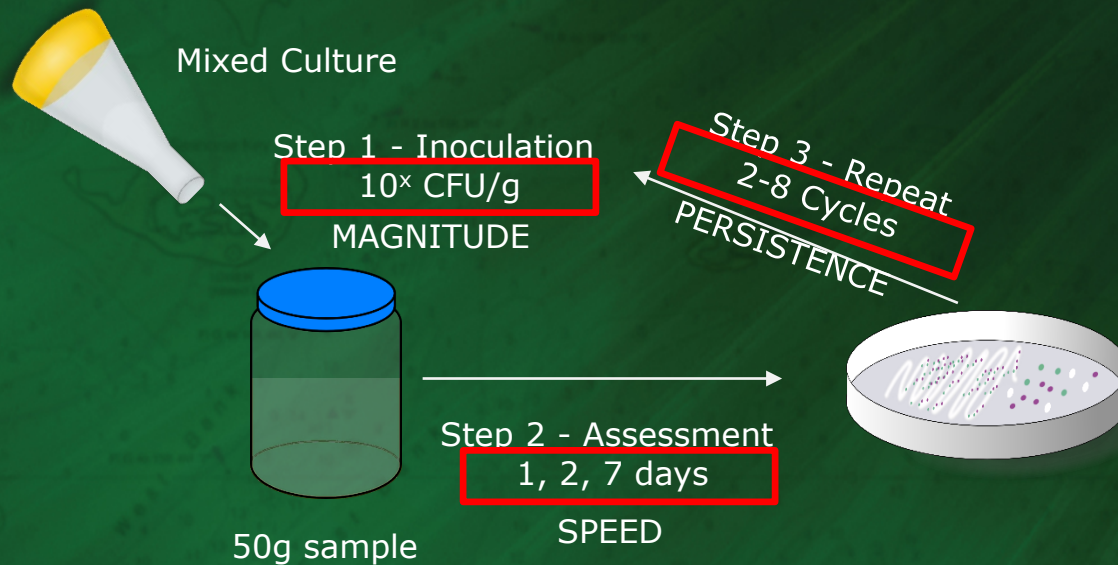
- ▶ Laboratory Must Consider Three Variables
 - ▶ Magnitude of the challenge to use
 - ▶ Assessing the speed of activity
 - ▶ Assessing the robustness of activity





Assessing Preservative Performance

- ▶ Challenge testing predicts the speed, magnitude, and persistence
- ▶ General Procedure:





Summary

- ▶ Preservative 'Landscape' Is Constantly Changing
 - ▶ From sourcing issues to regulatory changes
- ▶ Must Truly Understand Interactions Of Customer Matrixes And The Actives In Our Shrinking Toolbox
- ▶ Test Methods Must Be Flexible and Powerful
- ▶ There Will Be Increased Risk/Trade-Offs





Thank You....

Questions?

